# CHAROTARIYA LEUVA PATIDAR SEVA SAMAJ OCTOBER 18 - 19, 2024

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# **FOURNAMENT SPONSORSHIPS**



## TAMPA GEARS UP FOR TWO DAYS OF VOLLEYBALL ACTION, GOLFING & CULTURAL HERITAGE. A GATHERING OF MULTIPLE GENERATIONS THAT ARE THE DRIVING FORCE BEHIND THE INDIAN-AMERICAN HOSPITALITY INDUSTRY.

THE CLPSS IS A COMMUNITY GROUP ROOTED IN THE VIBRANT CULTURE OF GUJARAT. THROUGHOUT THE YEAR, THE GROUP ORCHESTRATES A SERIES OF DYNAMIC SPORTS TOURNAMENTS SPANNING VARIOUS STATES ACROSS THE UNITED STATES.

## THE CLPSS IS MORE THAN JUST A NAME; IT'S A SYMBOL OF SPORTSMANSHIP AND CULTURAL PRIDE

The tournaments are not merely athletic events; they are a cornerstone of the CLPSS commitment to fostering community brotherhood. The group strives to create a platform where 'Patels' from different corners of the country can connect, share experiences, and build lasting relationships.

Beyond the victories, each tournament is a vibrant celebration of Patel identity and the shared values that bind the tight-knit community together.

The CLPSS Volleyball Tournament serves as a unique annual convention, where families from the hotel sector join forces, strengthen bonds, and celebrate their shared passion for both hospitality excellence and volleyball prowess.

## INDIAN AMERICANS HOLD OWNERSHIP OF 73% OF THE HOSPITALITY MARKET EMPLOY OVER 800,000 PEOPLE

## EMPLOY OVER 800,000 PEOPLE \$25 BILLION IN ANNUAL PAYROLL

CLPSS is comprised of enterprising Gujarati Indian Americans, who have come to dominate the American hotel industry.	Their busines
Ownership of 73% of the hotel/motel industry, of which 90% can be trace their roots back to Gujarat.	Succeeding g in hospital industries pł

iess' generate over \$100 billion in revenue.

g generations strategize to expand ality along with impacting other es including medicine, finance, pharma, F&B and tech.

## THE ANNUAL CLPSS VOLLEYBALL TOURNAMENT IS NOT JUST A SPORTING EVENT - IT'S A CONVERGENCE OF HOTEL INDUSTRY LEADERS, DECISION-MAKERS, AND INFLUENCERS ALL UNDER THE WARM FLORIDA SUN, COMING TOGETHER FOR A WEEKEND OF SPIRITED COMPETITION AND NETWORKING.

Over two action-packed days, we transform the courts into a battleground of athleticism and camaraderie, creating an unparalleled experience for players, families, and sponsors.



## WELCOME PARTY

Friday night marks the official commencement of the Volleyball Tournament, filled with team spirit and great company



Held at the Wiregrass Ranch Sports Campus, the exceptional sports facility features a 98,000-square-foot indoor sports area, perfect for hosting dynamic volleyball tournaments.

spectators



The tournament will be live-streamed to engage the broader community in both India and the U.S, providing access to those who may not be able to attend in person



## A GOLDEN OPPORTUNITY TO DIVE INTO THE HEART OF A COMMUNITY THAT DOMINATES THE HOSPITALITY INDUSTRY



Don't miss out on an opportunity to be part of the action—sponsor the CLPSS Volleyball Tournament and ride the wave of excitement as we serve up pulsating matches, cultural vibrancy, and the kind of fun that forges lasting connections.



Access a niche audience of influential individuals directly involved in the hospitality sector, allowing for targeted marketing efforts



**Enjoy exclusive access to decision-makers** in a relaxed setting, fostering an environment conducive to laying the foundation for long-term business relationships



## **NETWORKING OPPORTUNITIES**

Forge meaningful connections with over 1500 hotel owners, developers, and management professionals to establish and strengthen business relationships



**MARKETING COLLATERAL EXPOSURE** 

**Reinforce brand visibility through a digital** promotional campaign to the CLPSS community through our social media, email campaigns, and forums and display banners and promotional items at the event





Stay informed about the latest trends and developments in the hospitality industry by engaging with key decision-makers, gaining valuable insights for business growth



## **DEMONSTRATE INDUSTRY SUPPORT**

Support the hospitality industry by sponsoring an event that brings together key players, reinforcing your dedication to the sector's growth and success

## \$50,000.00

- Official tournament marketing partner (company logo featured prominently across) all promotional marketing material inclusive of tournament logo, digital content, and branded event banners)
- Player kit sponsor (logo front center on all tournament uniforms)
- Reach all CLPSS Members (newsletter announcements, social media posts, and WhatsApp communication covers 20,000+ members)
- Recognition as the "Welcome party food sponsor" (banner and MC mention)
- Stage time with invited dignitaries at Welcome Party (including slide show presentation)
- Branded entry booth at the registration area
- Centre court company logo decal
- Company Representative handing out trophies
- Complimentary admission to the Welcome Party and Tournament

# RAND SPONS

## **DIAMOND SPONSOR** \$25,000.00

- Company logo featured on select marketing material including digital content and branded event banners
- Player kit sponsor (logo above player name on all tournament T-shirts)
- Stage time with invited dignitaries at the Welcome Party
- Company activation booth (including information booklets and branded giveaways on tournament day)
- Court-side advertising banners
- **Company Representative handing out** trophies
- Social media recognition
- **Complimentary admission to the Welcome Party and Tournament**

## **SAPPHIRE SPONSOR** \$20,000.00

- **Company logo featured on select** marketing material including digital content and branded event banners
- Player kit sponsor (logo below player name on all tournament Tshirts)
- Stage time with invited dignitaries at the Welcome Party
- **Company activation booth** (including information booklets and branded giveaways on tournament day)
- Social media recognition
- **Complimentary admission to the Welcome Party and Tournament**

## **EMERALD SPONSOR** \$15,000.00

- Company logo featured on select marketing material including digital content and branded event banners
- Player kit sponsor (logo below player name on all tournament T-shirts)
- Social media recognition
- Stage time with invited dignitaries at the Welcome Party

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Logo on T-shirt

Stage time with invited dignitaries at the Welcome Party

Social media recognition

Personalised branded banner

Complimentary admission to the Welcome Party and Tournament

**GOLD** \$10,000

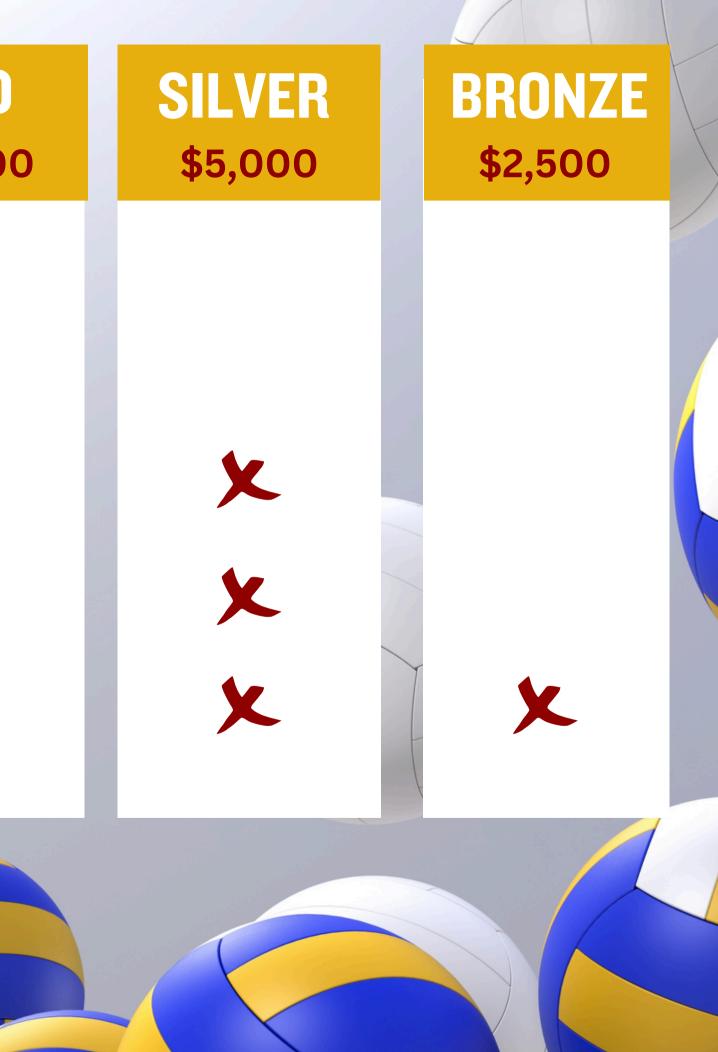
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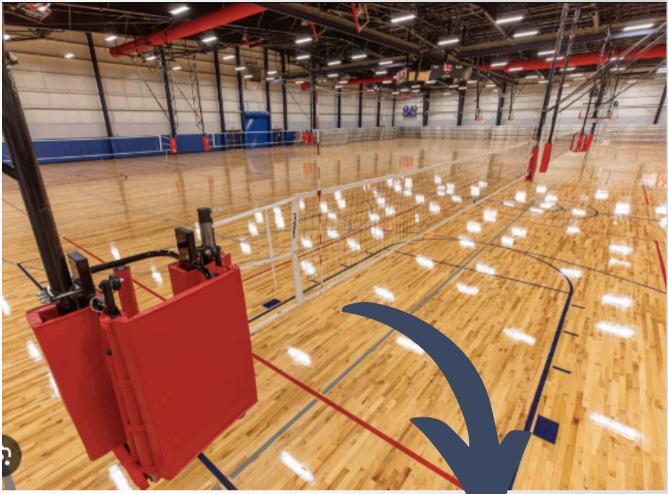
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## Centre court company logo decal



## **Court-side advertising banners**

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Make checks payable to CLPSS USA



## MAILING ADDRESS

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