



*Tampa, Florida.*

**CLPSS**

CHAROTARIYA LEUVA PATIDAR SEVA SAMAJ

**OCTOBER 18 - 19, 2024**

**TOURNAMENT SPONSORSHIPS**





# **TAMPA GEARS UP FOR TWO DAYS OF VOLLEYBALL ACTION, GOLFING & CULTURAL HERITAGE. A GATHERING OF MULTIPLE GENERATIONS THAT ARE THE DRIVING FORCE BEHIND THE INDIAN-AMERICAN HOSPITALITY INDUSTRY.**

**THE CLPSS IS A COMMUNITY GROUP ROOTED IN THE VIBRANT CULTURE OF GUJARAT. THROUGHOUT THE YEAR, THE GROUP ORCHESTRATES A SERIES OF DYNAMIC SPORTS TOURNAMENTS SPANNING VARIOUS STATES ACROSS THE UNITED STATES.**

## **THE CLPSS IS MORE THAN JUST A NAME; IT'S A SYMBOL OF SPORTSMANSHIP AND CULTURAL PRIDE**

The tournaments are not merely athletic events; they are a cornerstone of the CLPSS commitment to fostering community brotherhood. The group strives to create a platform where 'Patels' from different corners of the country can connect, share experiences, and build lasting relationships.

Beyond the victories, each tournament is a vibrant celebration of Patel identity and the shared values that bind the tight-knit community together.

The CLPSS Volleyball Tournament serves as a unique annual convention, where families from the hotel sector join forces, strengthen bonds, and celebrate their shared passion for both hospitality excellence and volleyball prowess.

# INDIAN AMERICANS HOLD OWNERSHIP OF 73% OF THE HOSPITALITY MARKET

**EMPLOY OVER 800,000 PEOPLE  
\$25 BILLION IN ANNUAL PAYROLL**

CLPSS is comprised of enterprising Gujarati Indian Americans, who have come to dominate the American hotel industry.

Their business' generate over \$100 billion in revenue.

Ownership of 73% of the hotel/motel industry, of which 90% can be trace their roots back to Gujarat.

Succeeding generations strategize to expand in hospitality along with impacting other industries including medicine, finance, pharma, F&B and tech.

**THE ANNUAL CLPSS VOLLEYBALL TOURNAMENT IS NOT JUST A SPORTING EVENT - IT'S A CONVERGENCE OF HOTEL INDUSTRY LEADERS, DECISION-MAKERS, AND INFLUENCERS ALL UNDER THE WARM FLORIDA SUN, COMING TOGETHER FOR A WEEKEND OF SPIRITED COMPETITION AND NETWORKING.**

Over two action-packed days, we transform the courts into a battleground of athleticism and camaraderie, creating an unparalleled experience for players, families, and sponsors.



## WELCOME PARTY

Friday night marks the official commencement of the Volleyball Tournament, filled with team spirit and great company



## ATTENDANCE

The tournament boasts an impressive attendance - with over 100 teams participating and around 1800 enthusiastic spectators



## LIVE STREAM

The tournament will be live-streamed to engage the broader community in both India and the U.S, providing access to those who may not be able to attend in person



Held at the Wiregrass Ranch Sports Campus, the exceptional sports facility features a 98,000-square-foot indoor sports area, perfect for hosting dynamic volleyball tournaments.



# A GOLDEN OPPORTUNITY TO DIVE INTO THE HEART OF A COMMUNITY THAT DOMINATES THE HOSPITALITY INDUSTRY

Don't miss out on an opportunity to be part of the action—sponsor the CLPSS Volleyball Tournament and ride the wave of excitement as we serve up pulsating matches, cultural vibrancy, and the kind of fun that forges lasting connections.



## TARGETED MARKETING

Access a niche audience of influential individuals directly involved in the hospitality sector, allowing for targeted marketing efforts



## NETWORKING OPPORTUNITIES

Forge meaningful connections with over 1500 hotel owners, developers, and management professionals to establish and strengthen business relationships



## INDUSTRY INSIGHTS

Stay informed about the latest trends and developments in the hospitality industry by engaging with key decision-makers, gaining valuable insights for business growth



## EXCLUSIVE ACCESS

Enjoy exclusive access to decision-makers in a relaxed setting, fostering an environment conducive to laying the foundation for long-term business relationships



## MARKETING COLLATERAL EXPOSURE

Reinforce brand visibility through a digital promotional campaign to the CLPSS community through our social media, email campaigns, and forums and display banners and promotional items at the event



## DEMONSTRATE INDUSTRY SUPPORT

Support the hospitality industry by sponsoring an event that brings together key players, reinforcing your dedication to the sector's growth and success

The background features several volleyball graphics. At the top, there are three partial views of blue and yellow volleyballs. On the left side, there are more partial views of blue and yellow volleyballs. In the center, there is a large, faint, light-colored volleyball graphic. The overall background is a light blue gradient.

# \$50,000.00

- Official tournament marketing partner (company logo featured prominently across all promotional marketing material inclusive of tournament logo, digital content, and branded event banners)
- Player kit sponsor (logo front center on all tournament uniforms)
- Reach all CLPSS Members (newsletter announcements, social media posts, and WhatsApp communication covers 20,000+ members)
- Recognition as the “Welcome party food sponsor” (banner and MC mention)
- Stage time with invited dignitaries at Welcome Party (including slide show presentation)
- Branded entry booth at the registration area
- Centre court company logo decal
- Company Representative handing out trophies
- Complimentary admission to the Welcome Party and Tournament

# GRAND SPONSOR

## DIAMOND SPONSOR

**\$25,000.00**

- Company logo featured on select marketing material including digital content and branded event banners
- Player kit sponsor (logo above player name on all tournament T-shirts)
- Stage time with invited dignitaries at the Welcome Party
- Company activation booth (including information booklets and branded giveaways on tournament day)
- Court-side advertising banners
- Company Representative handing out trophies
- Social media recognition
- Complimentary admission to the Welcome Party and Tournament

## SAPPHIRE SPONSOR

**\$20,000.00**

- Company logo featured on select marketing material including digital content and branded event banners
- Player kit sponsor (logo below player name on all tournament T-shirts)
- Stage time with invited dignitaries at the Welcome Party
- Company activation booth (including information booklets and branded giveaways on tournament day)
- Social media recognition
- Complimentary admission to the Welcome Party and Tournament

## EMERALD SPONSOR

**\$15,000.00**

- Company logo featured on select marketing material including digital content and branded event banners
- Player kit sponsor (logo below player name on all tournament T-shirts)
- Social media recognition
- Stage time with invited dignitaries at the Welcome Party

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

|   | <b>GOLD</b><br>\$10,000 | <b>SILVER</b><br>\$5,000 | <b>BRONZE</b><br>\$2,500 |
|---|-------------------------|--------------------------|--------------------------|
| Logo on T-shirt   | X                       |                          |                          |
| Stage time with invited dignitaries at the Welcome Party    | X                       |                          |                          |
| Social media recognition                                    | X                       | X                        |                          |
| Personalised branded banner                                 | X                       | X                        |                          |
| Complimentary admission to the Welcome Party and Tournament | X                       | X                        | X                        |







**GRAND  
SPONSOR**



**DIAMOND  
SPONSORS**

**PLAYER**

**SAPPHIRE  
SPONSORS**



**Centre court company logo decal**



**Court-side advertising banners**



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## CONTACTS

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Make checks  
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## MAILING ADDRESS

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